

Z

hdk

—
Zürcher Hochschule der Künste
Zentrum Weiterbildung

17.5.2024

CAS UI/UX Design

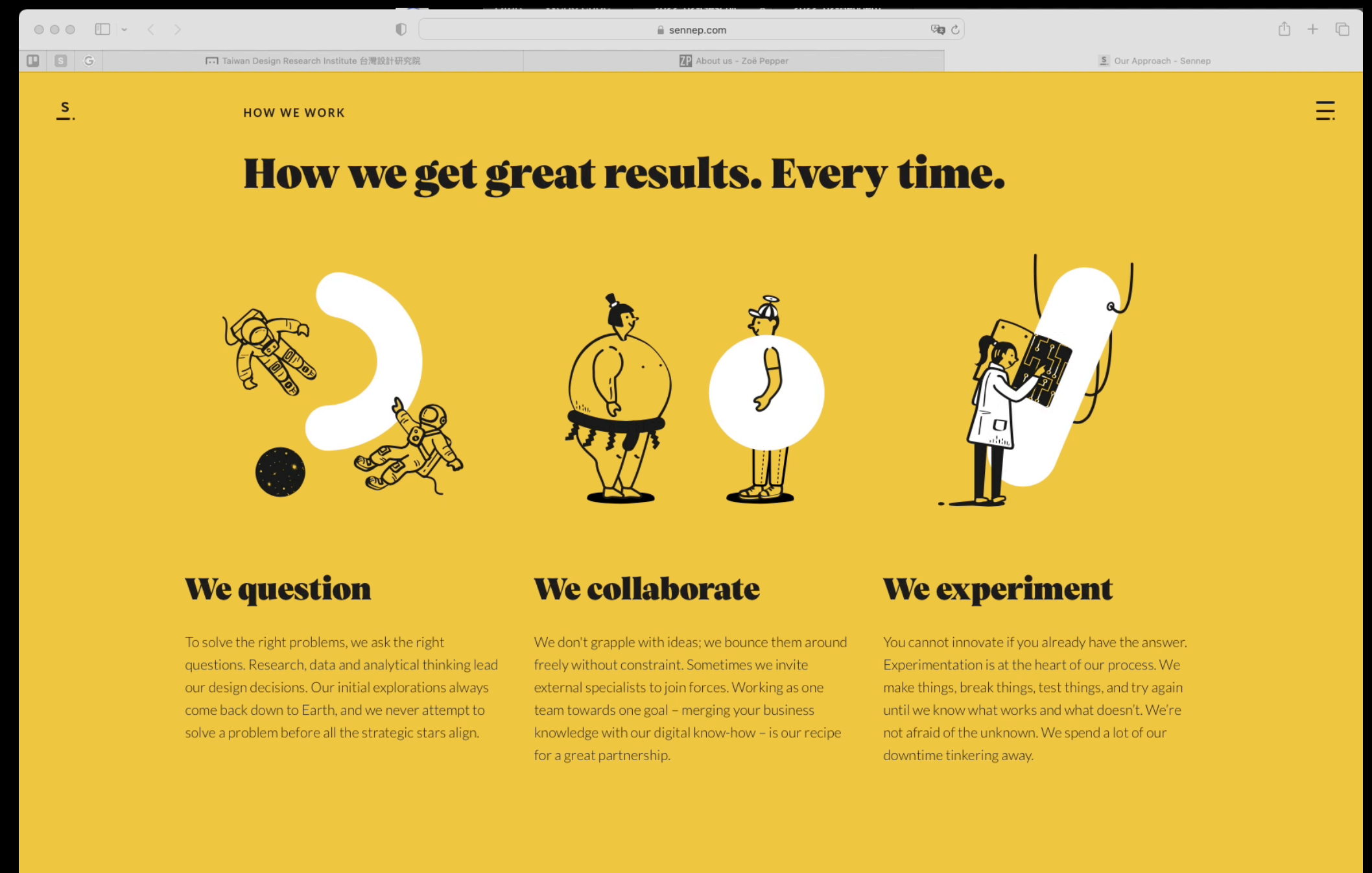
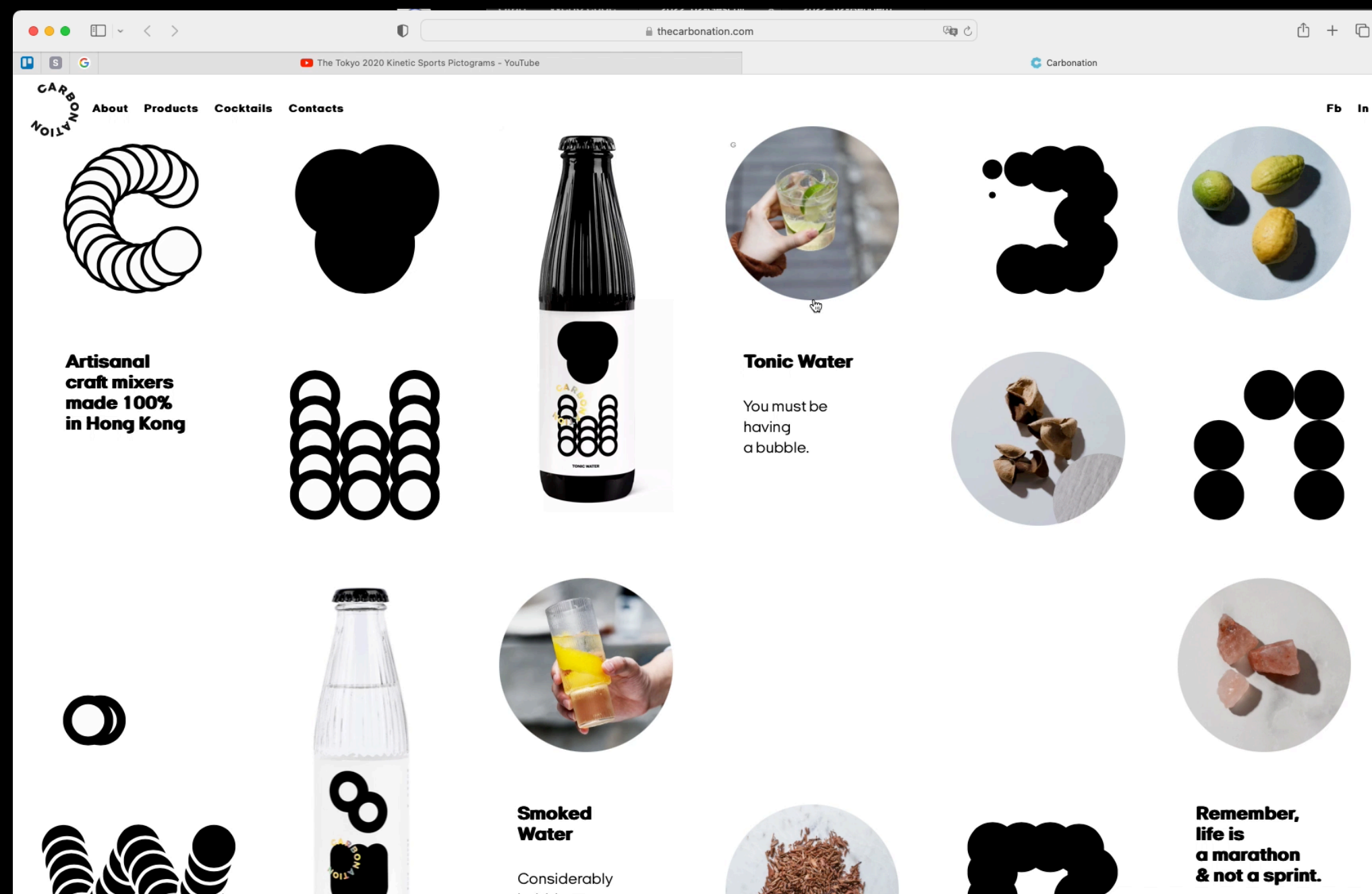
Mikroanimationen im Web

Wo kann ich Animationen im Web einsetzen?

– Illustrationen

<https://thecarbonation.com>

<https://www.sennep.com/our-approach>

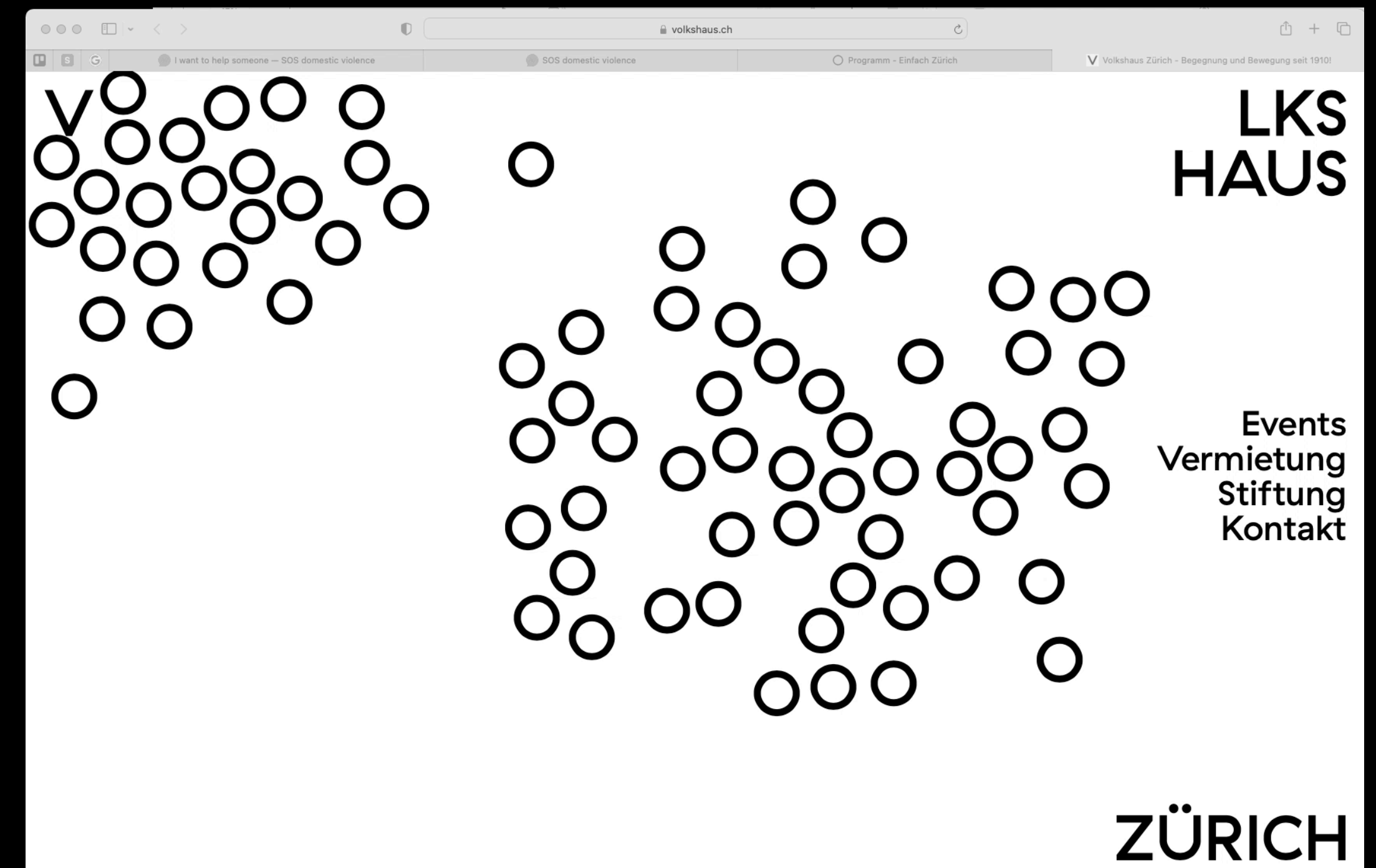
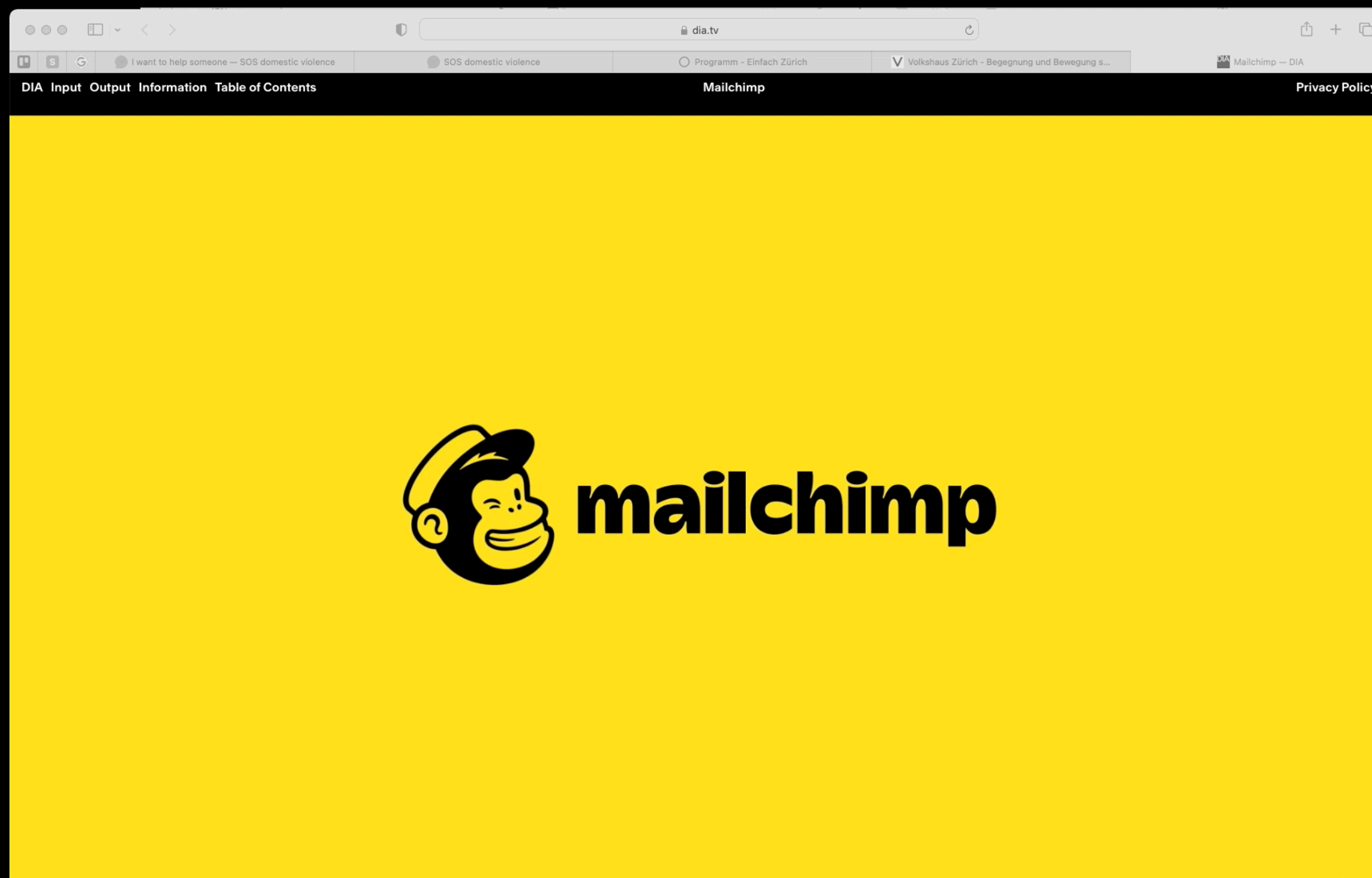


Wo kann ich Animationen im Web einsetzen?

– Logo Animation

<https://www.volkshaus.ch>

<https://dia.tv/project/mailchimp/>



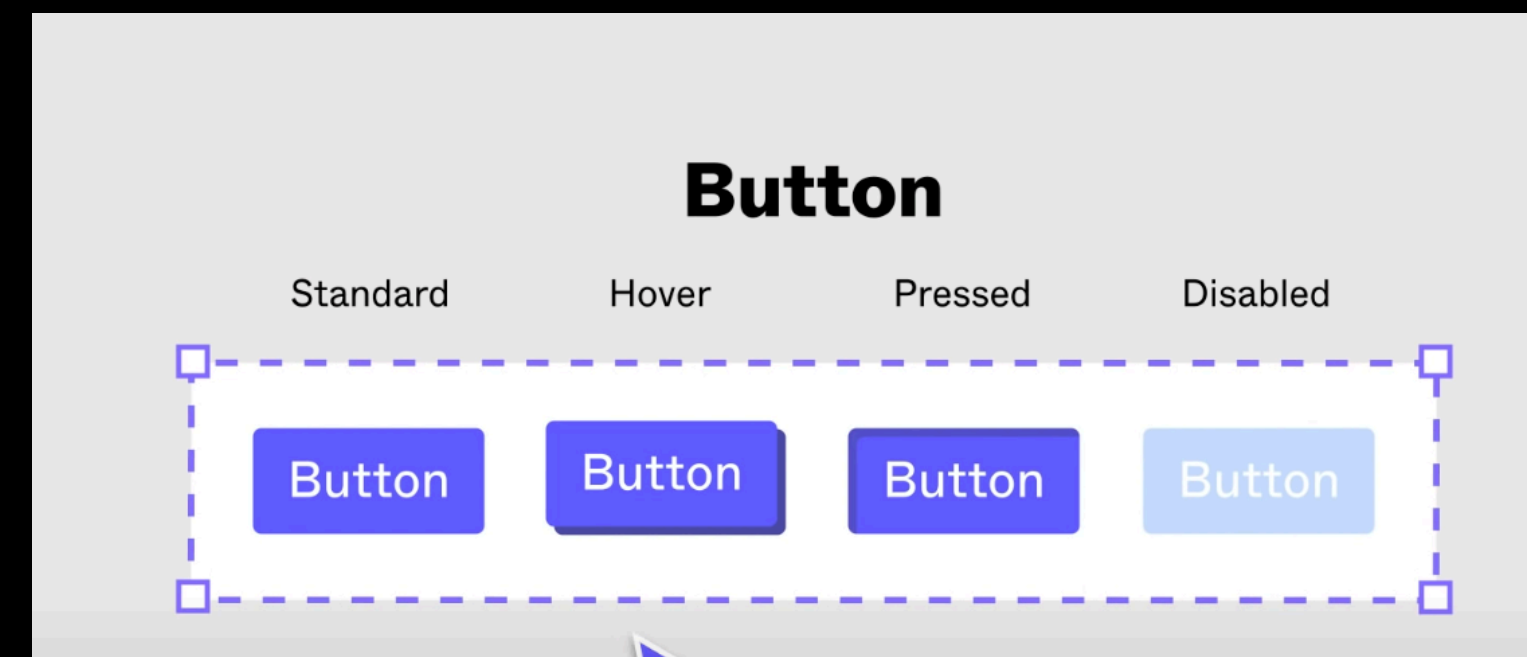
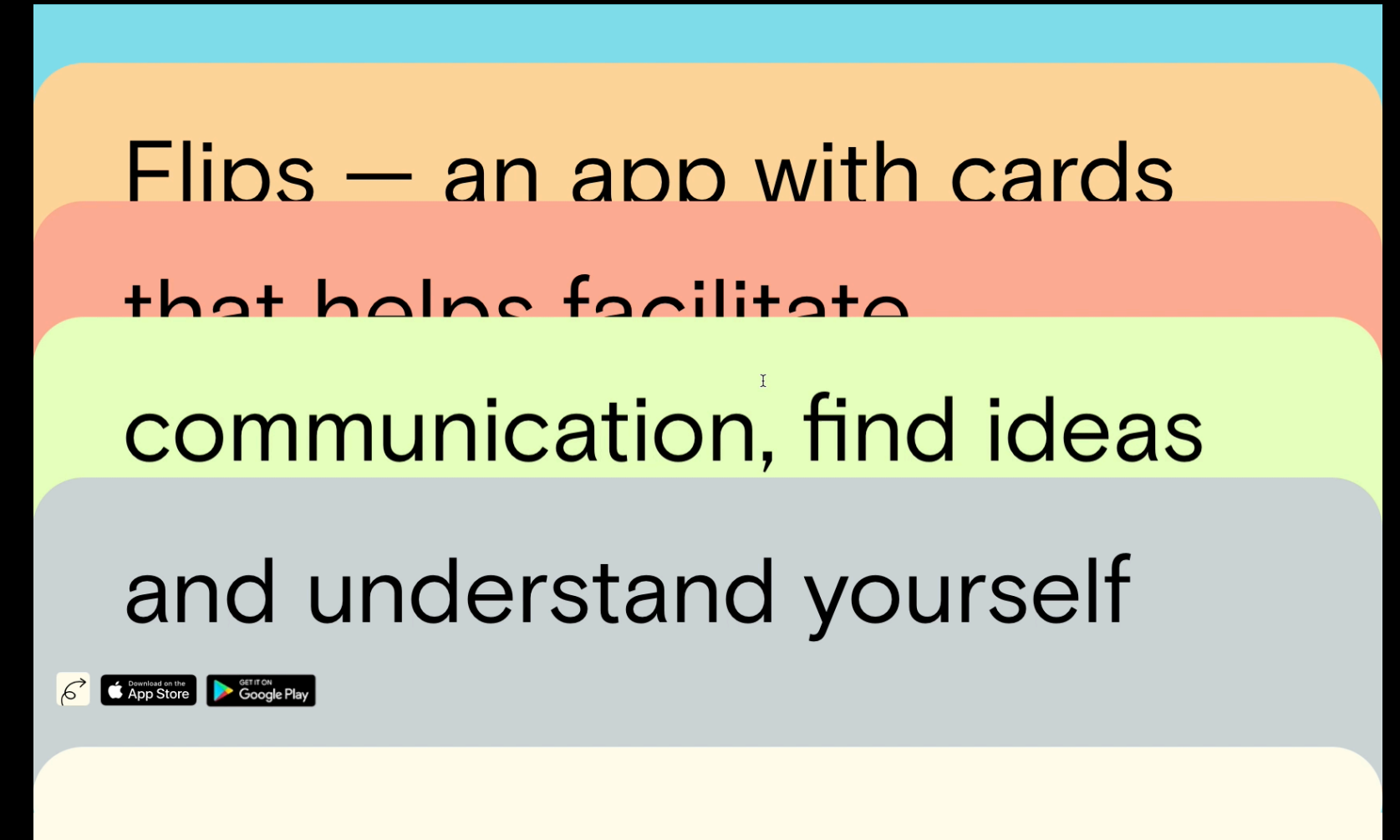
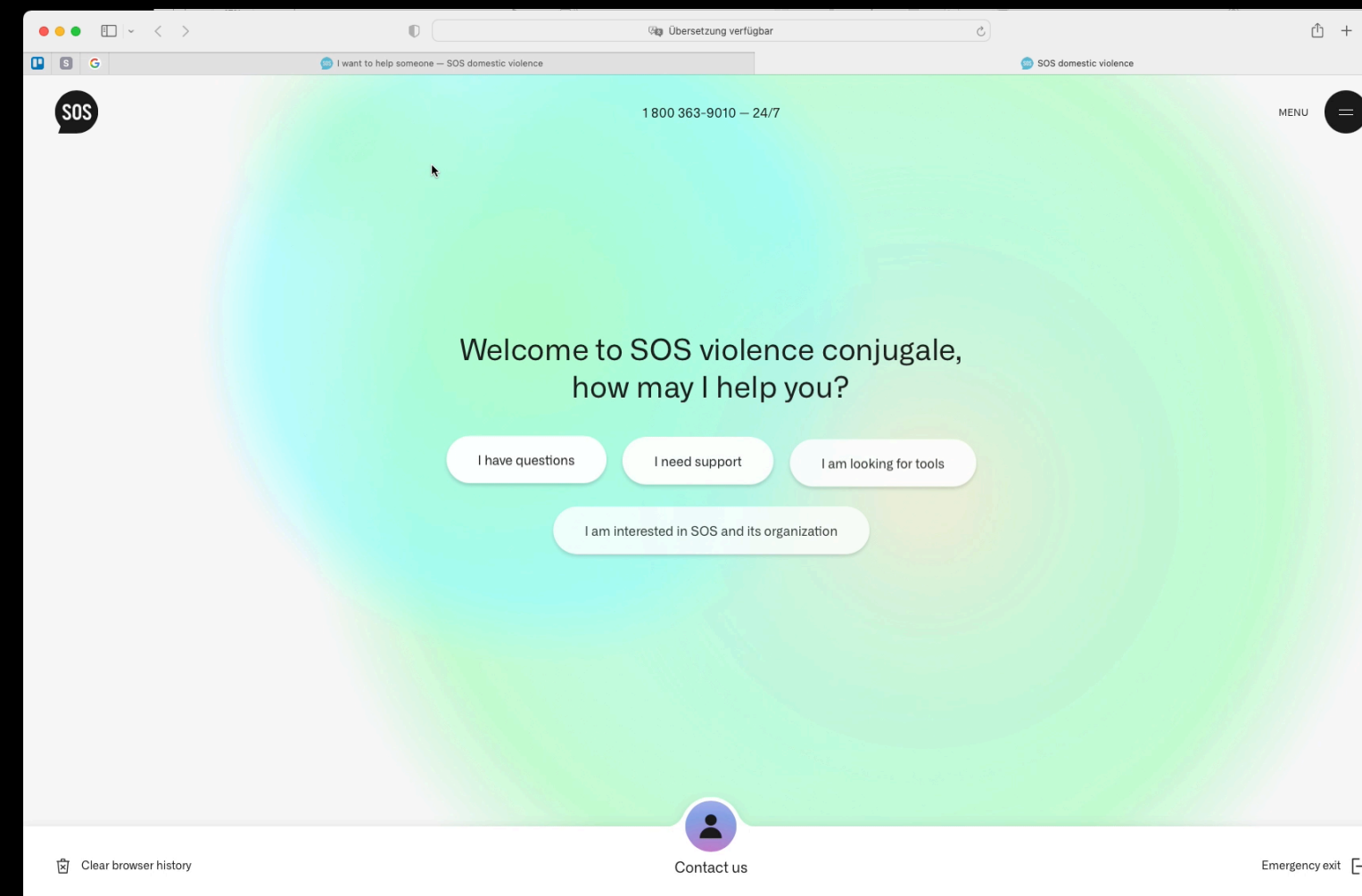
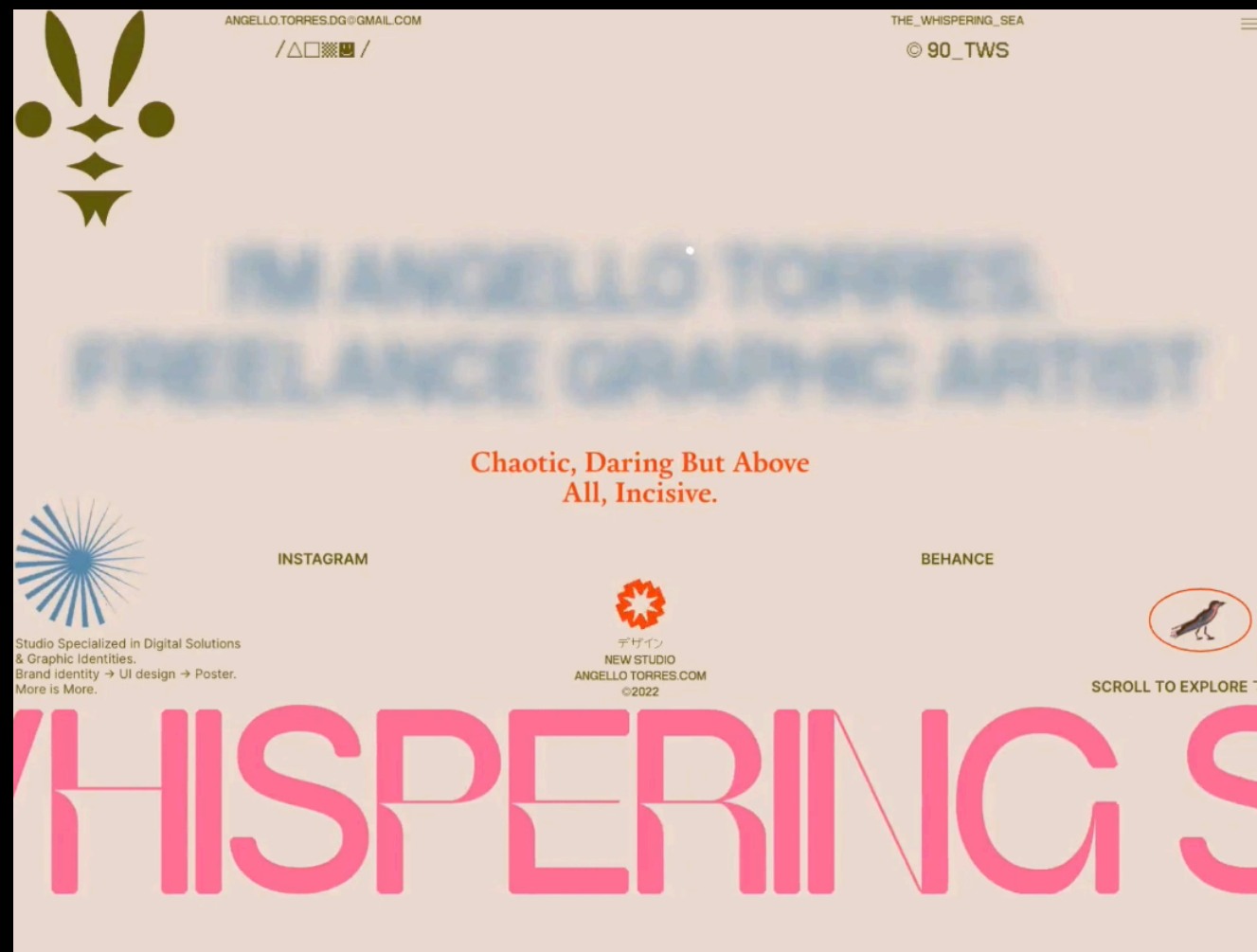
Wo kann ich Animationen im Web einsetzen?

– Hover States (selected / deselected)

<https://angellotorres.com/>

<https://sosviolenceconjugale.ca/en>

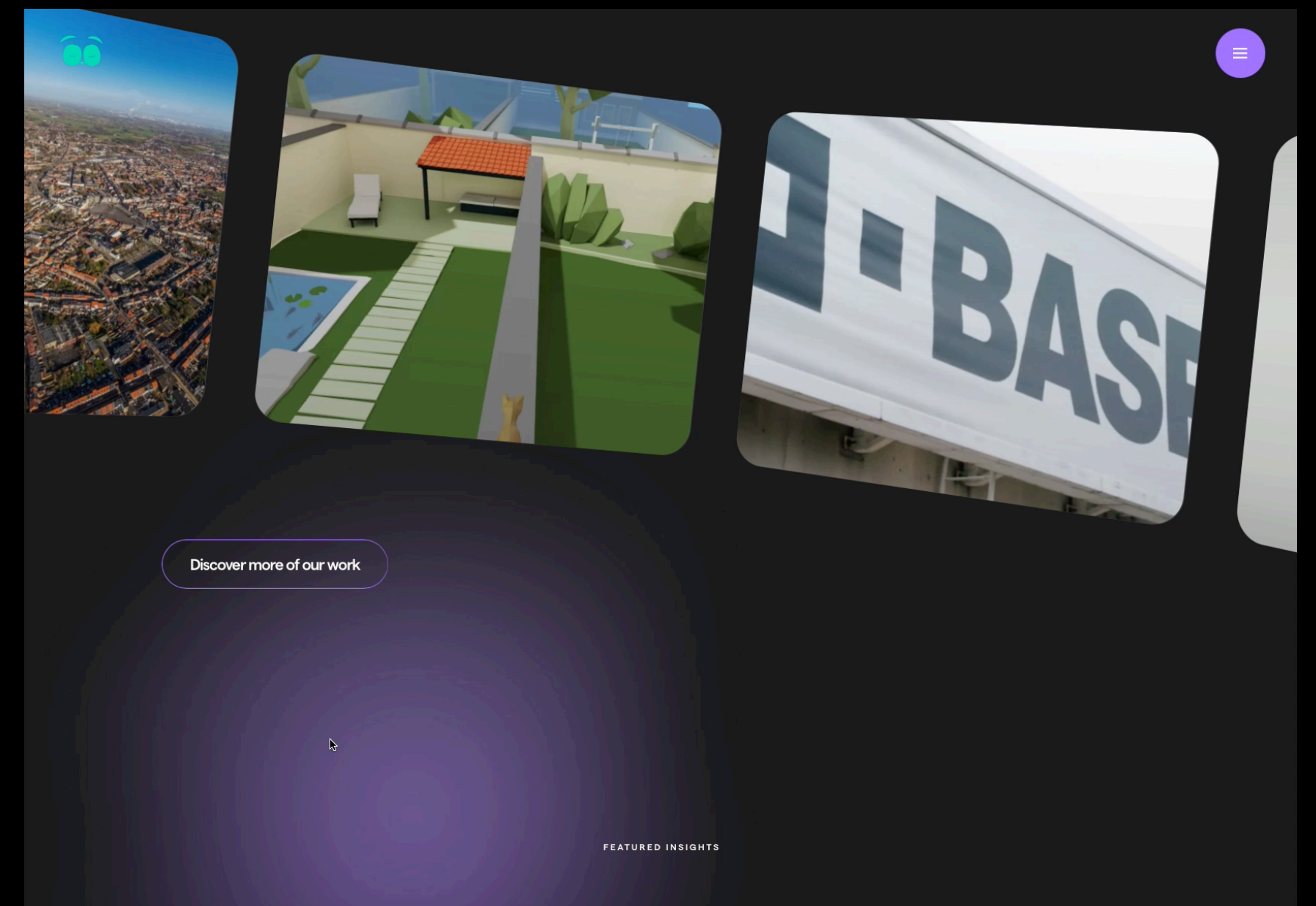
<https://flipscards.com/>



Wo kann ich Animationen im Web einsetzen?

– Curser animiert

<https://www.relajaelcoco.com/>
<https://www.poppr.be/en>



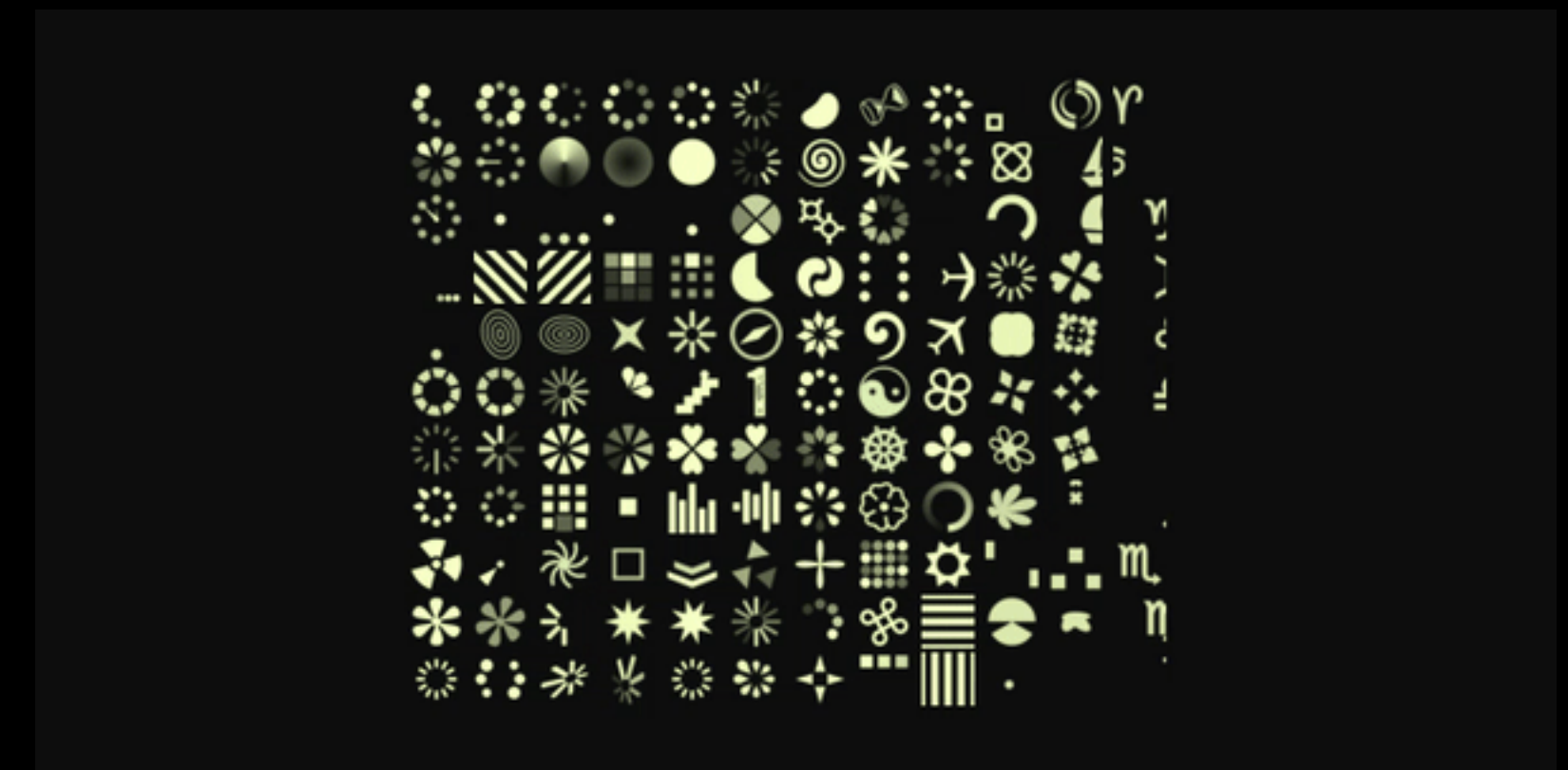
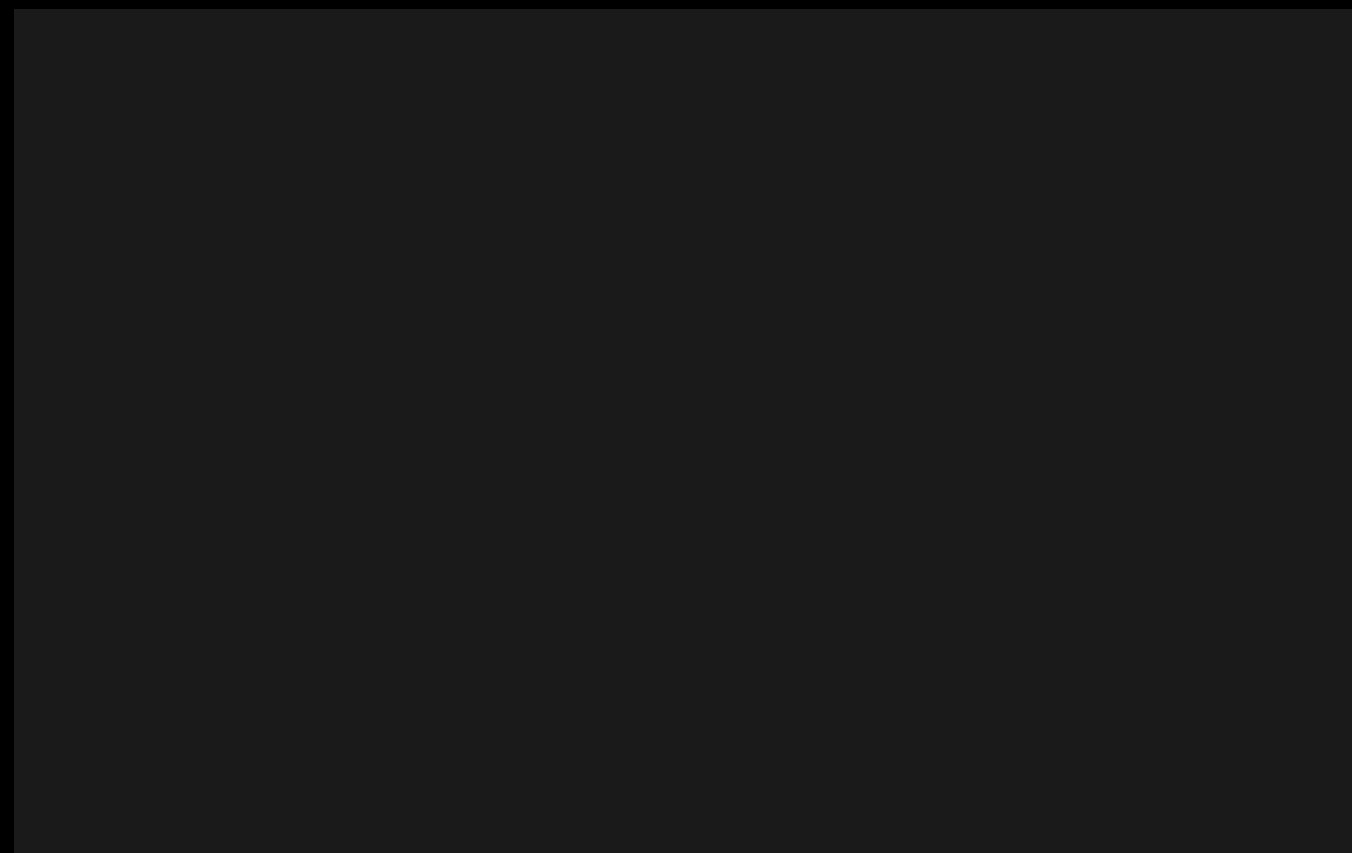
Wo kann ich Animationen im Web einsetzen?

– Loading Sign

<https://www.poppr.be/en>

Québec sans gaspillage

<https://medium.com/@lisadziuba/everything-you-need-to-know-about-loading-animations-10db7f9b61e>

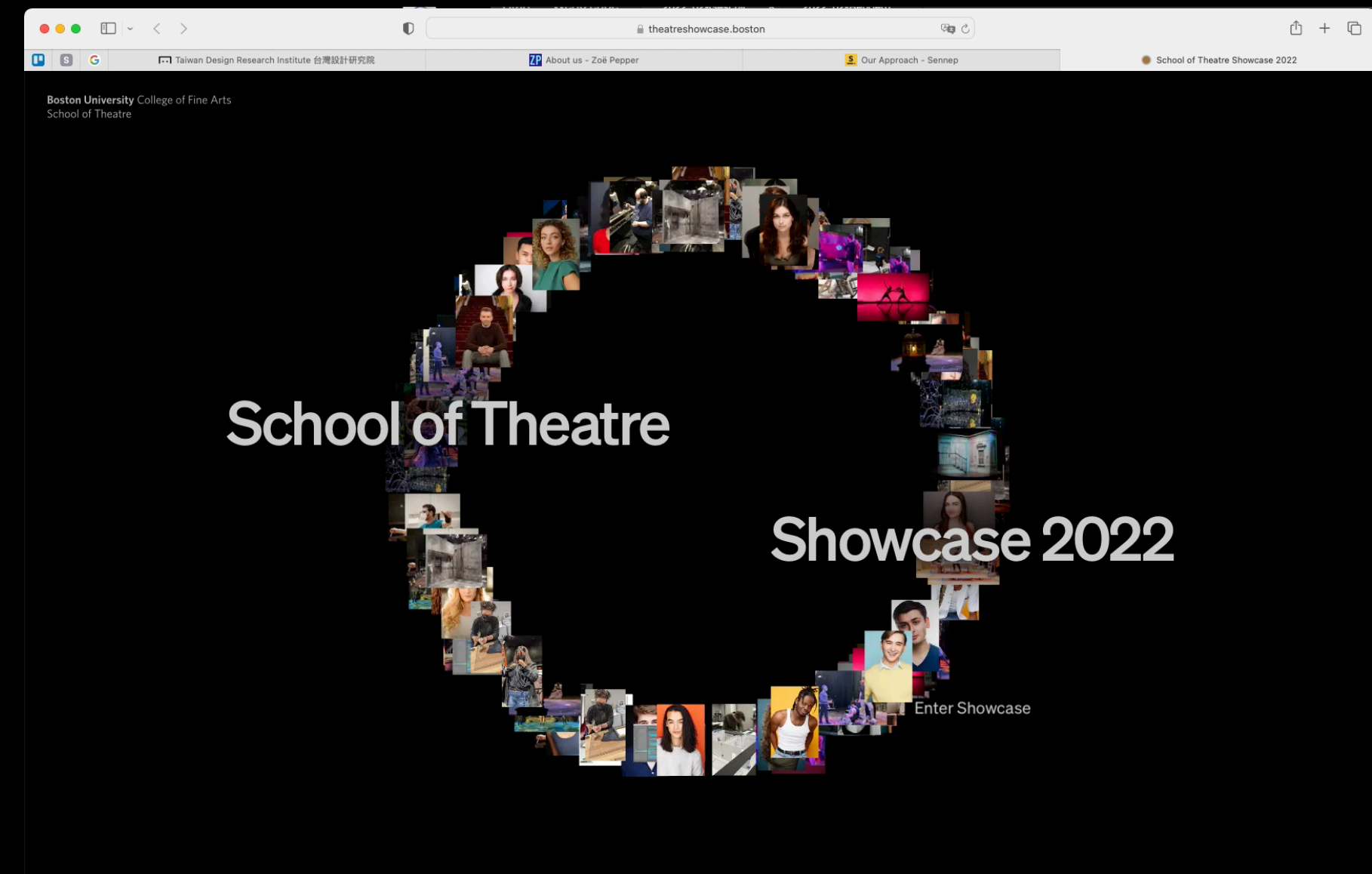


Wo kann ich Animationen im Web einsetzen?

– Transitions

<https://www.rayraylab.com/>

<https://www.theatreshowcase.boston>



Warum gibt es so viele Seiten ohne Transitions?

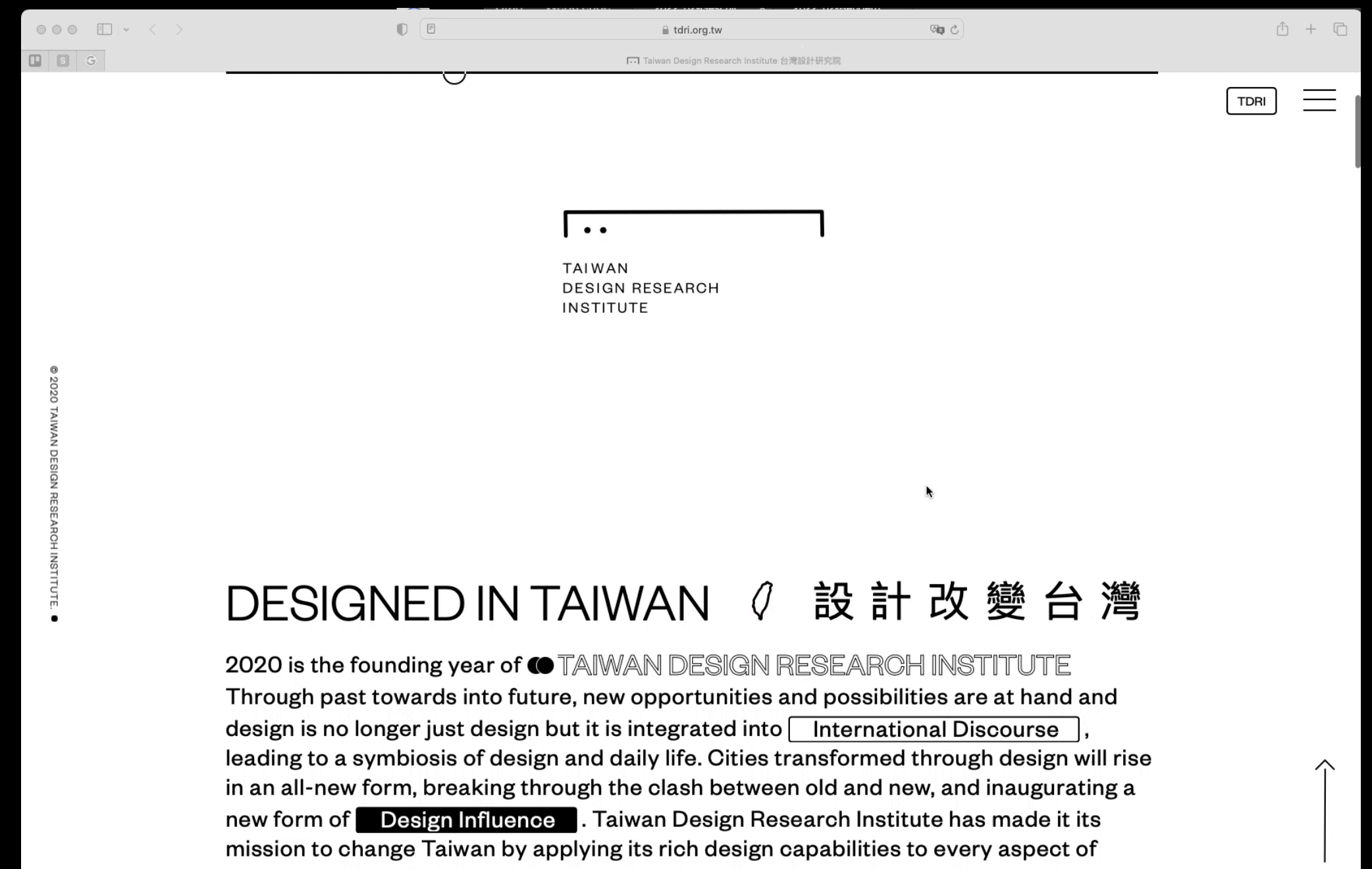
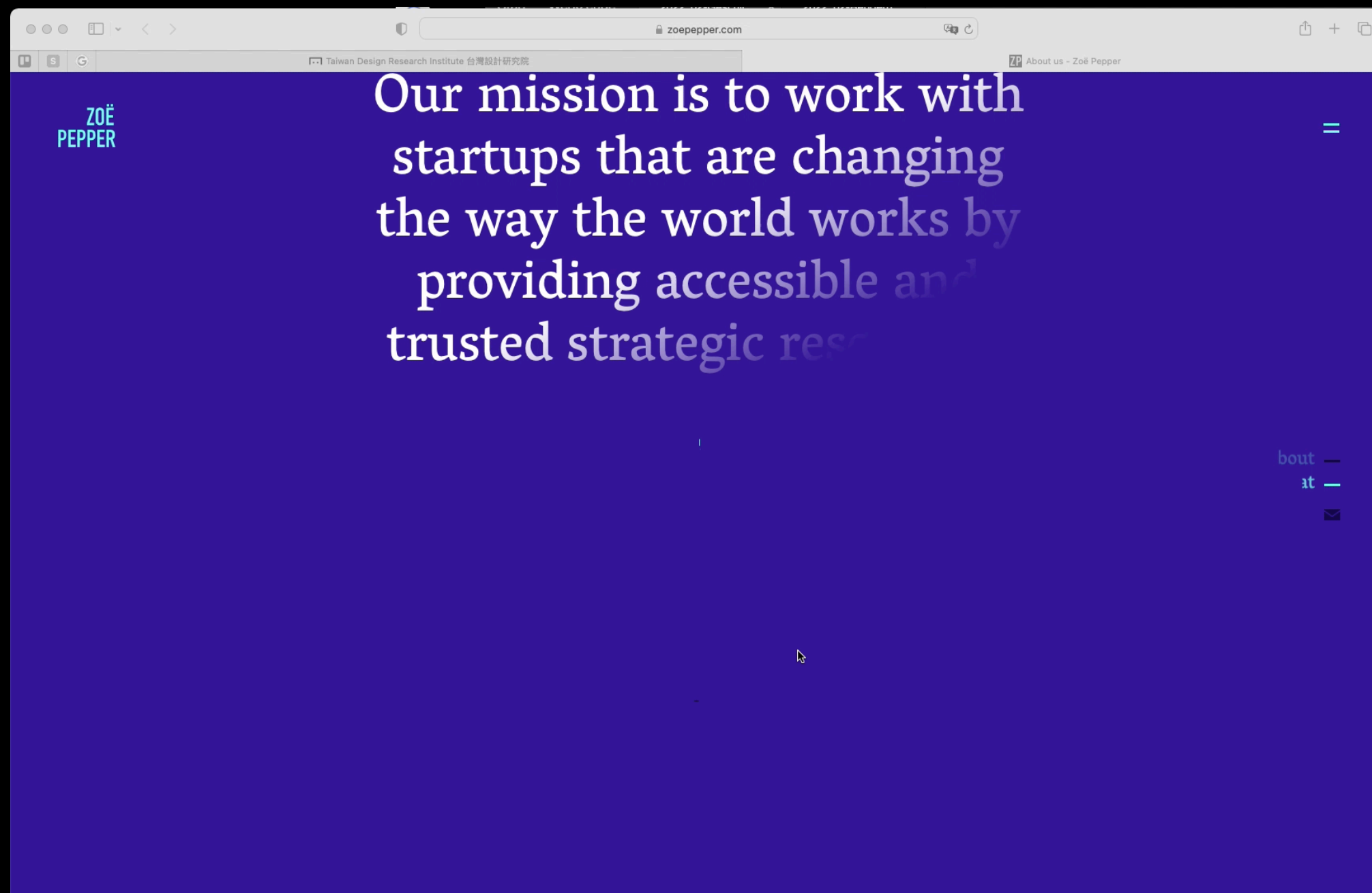
<https://www.zhdk.ch/>

Wo kann ich Animationen im Web einsetzen?

– Scroll Animations

<https://zoepepper.com/about/>

<https://www.tdri.org.tw/about/>

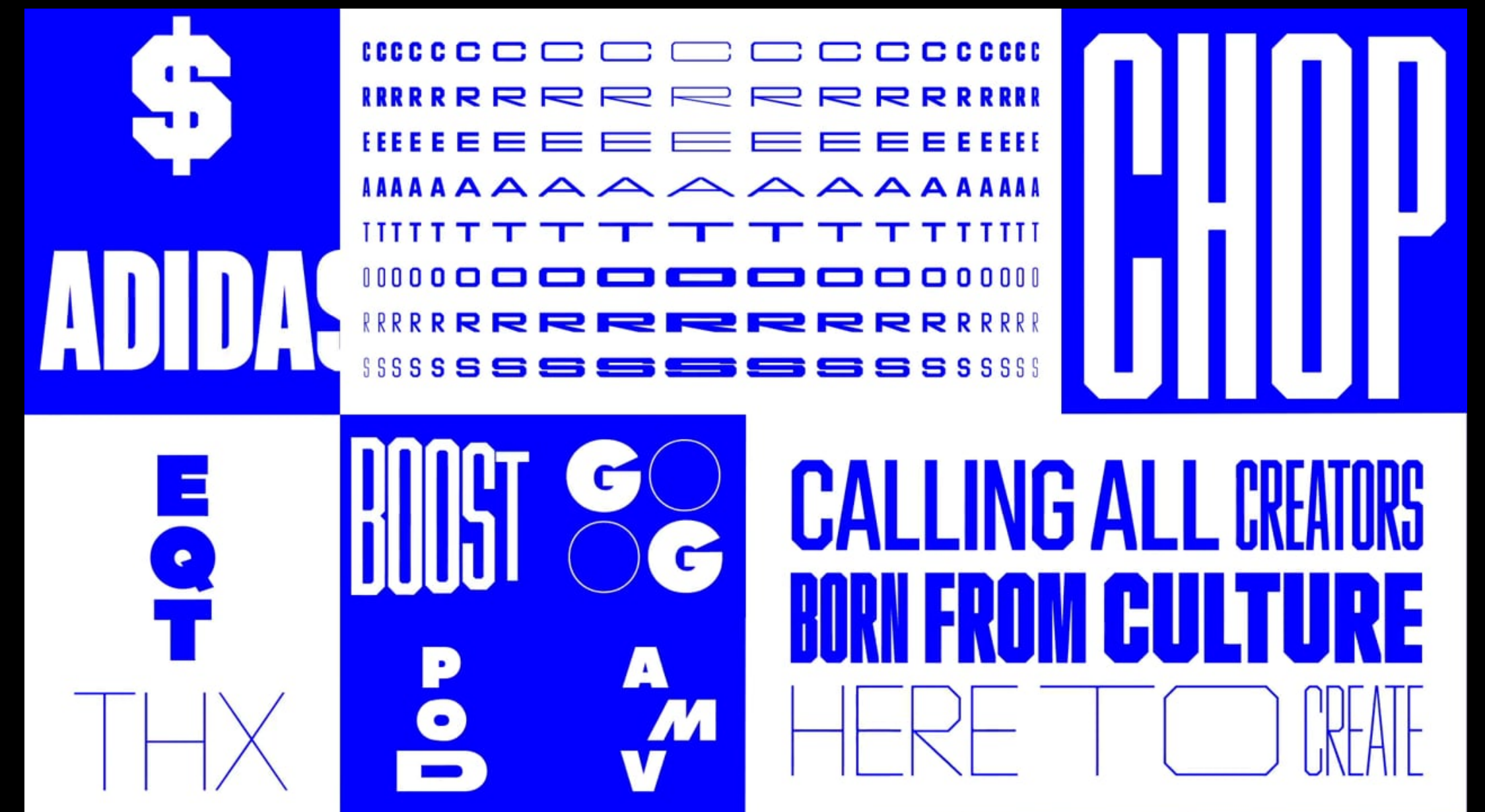


Wo kann ich Animationen im Web einsetzen?

– Variable Fonts

<https://vimeo.com/354848909>

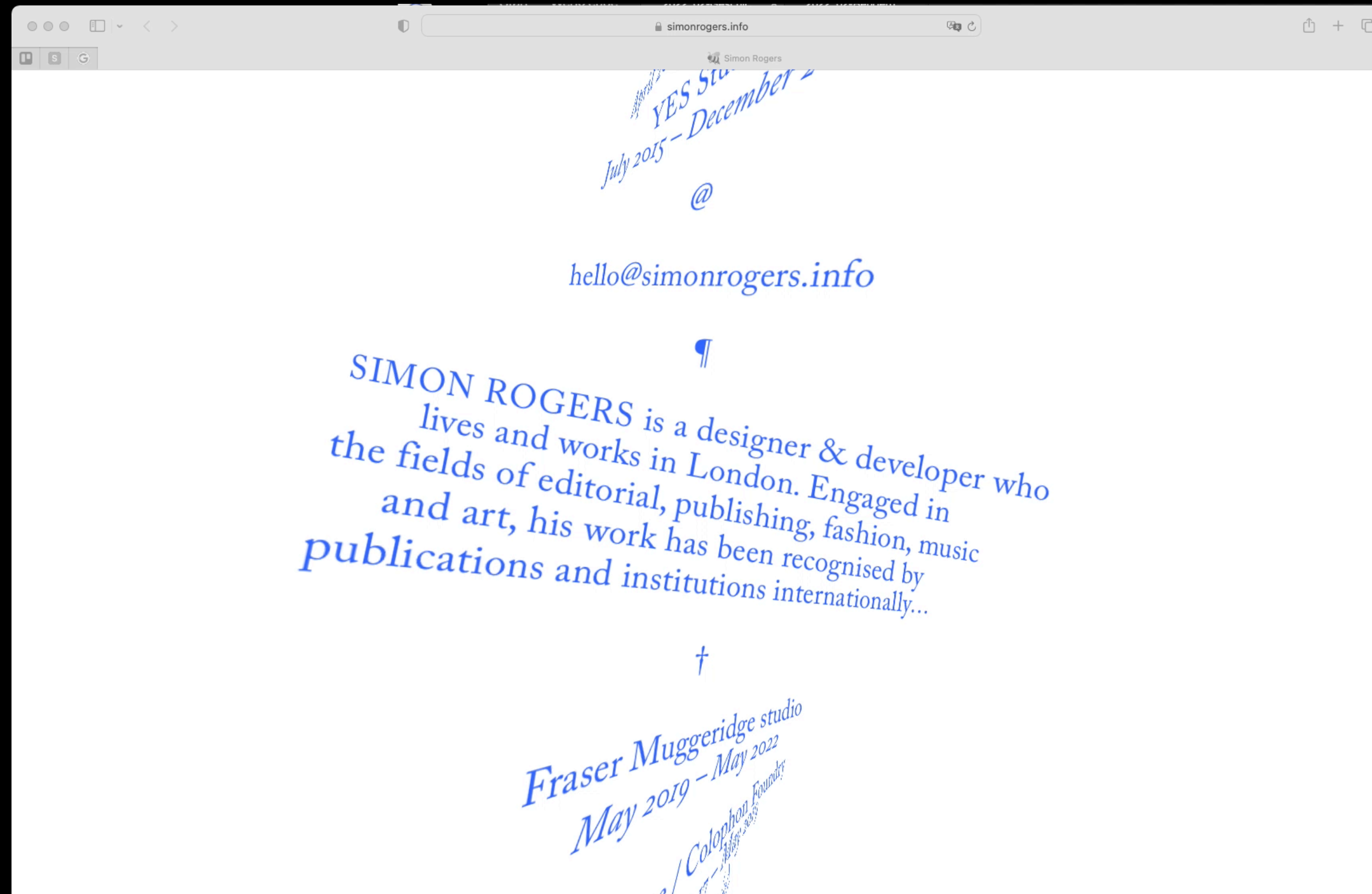
https://vimeo.com/778483858?embedded=true&source=vimeo_logo&owner=7667832



Wo kann ich Animationen im Web einsetzen?

– Website als Animation

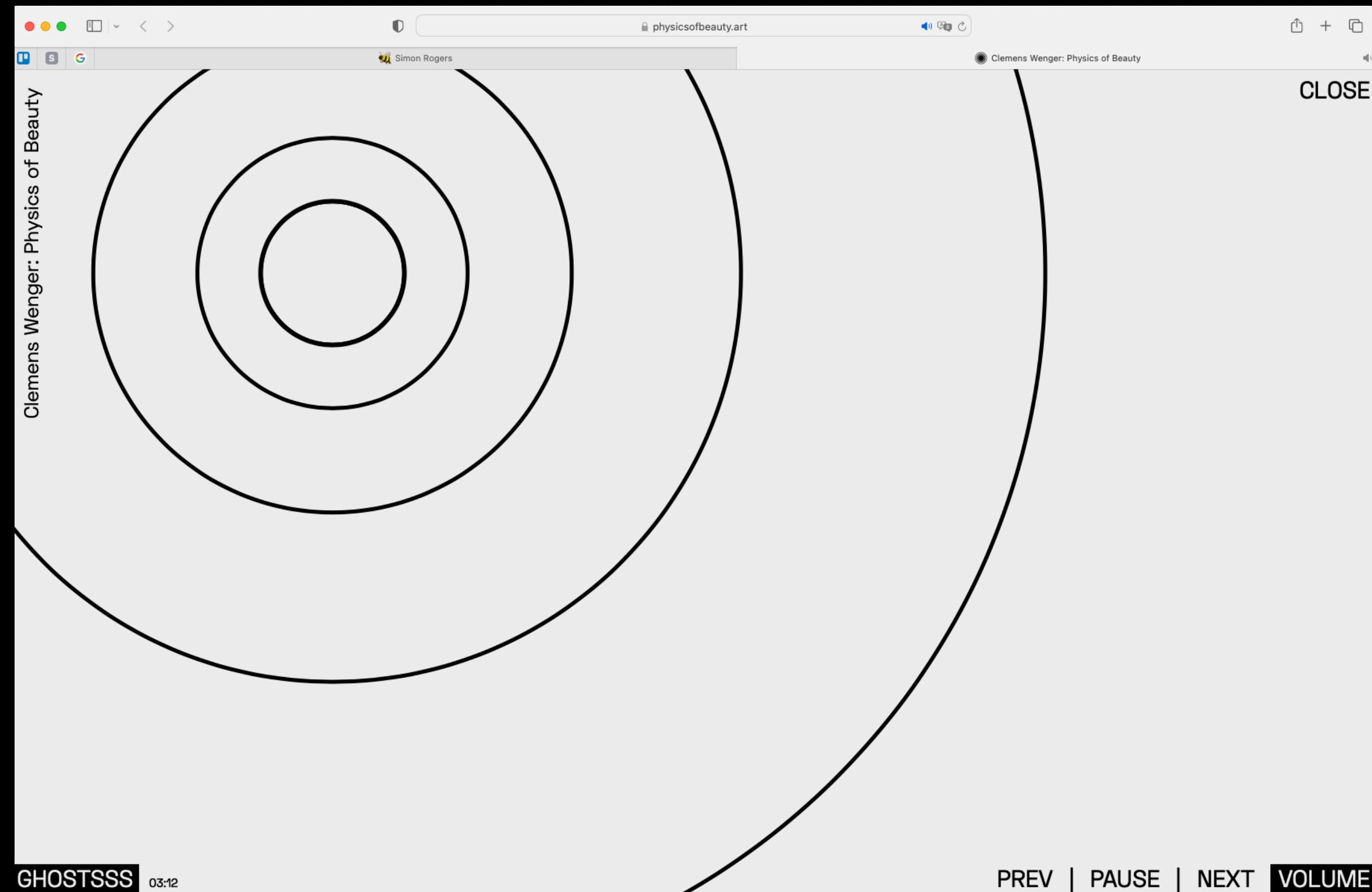
<https://www.simonrogers.info>



Wo kann ich Animationen im Web einsetzen?

– Künstlerischer Approach

<https://physicsofbeauty.art>



Wo kann ich Animationen im Web einsetzen?



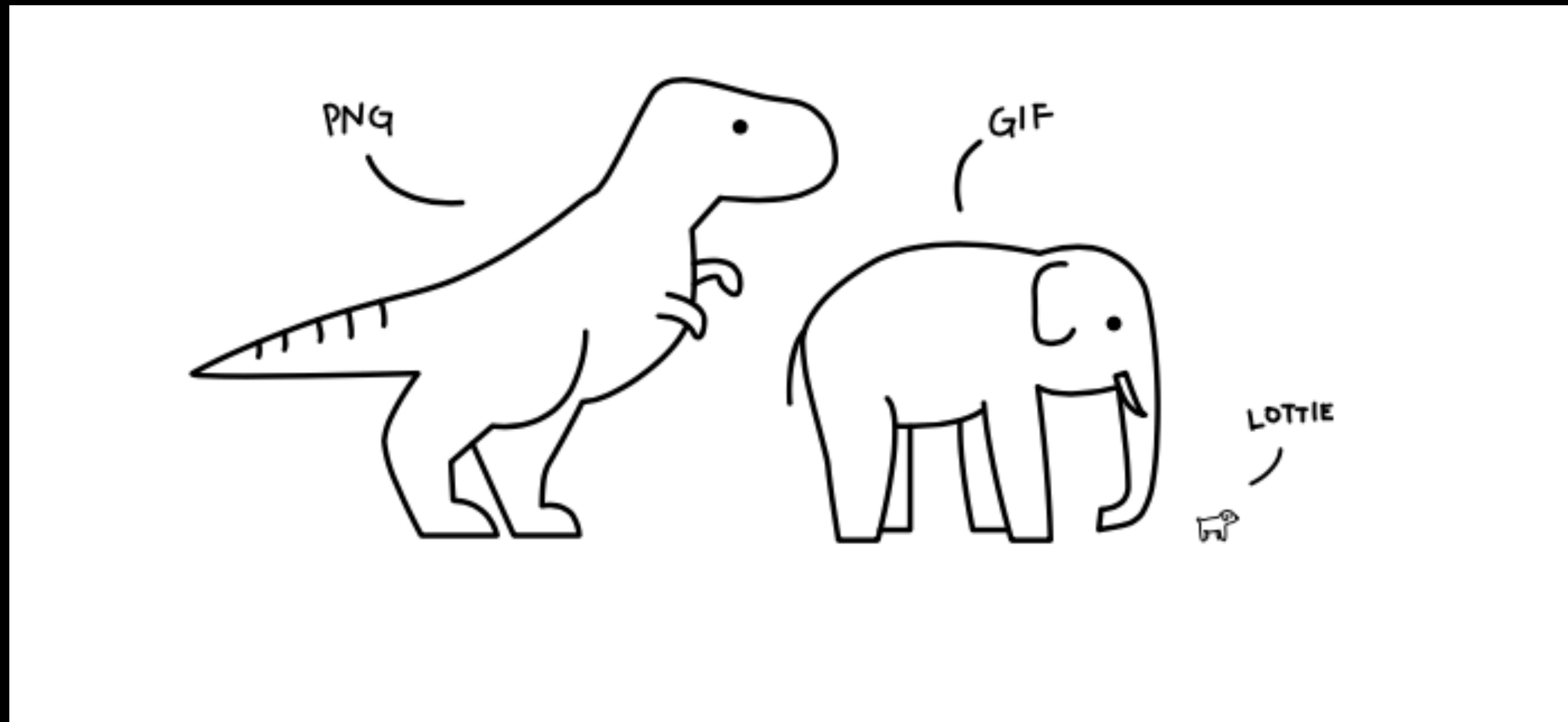
- Hover States (selected and deselected)
- Curser animiert
- Transitions
- Website als Animation
- Künstlerischer Approach
- Variable Fonts

- Logo Animation
- Loading Sign
- Scroll Animations

html/css/javascript

Ae (mit Lottie)

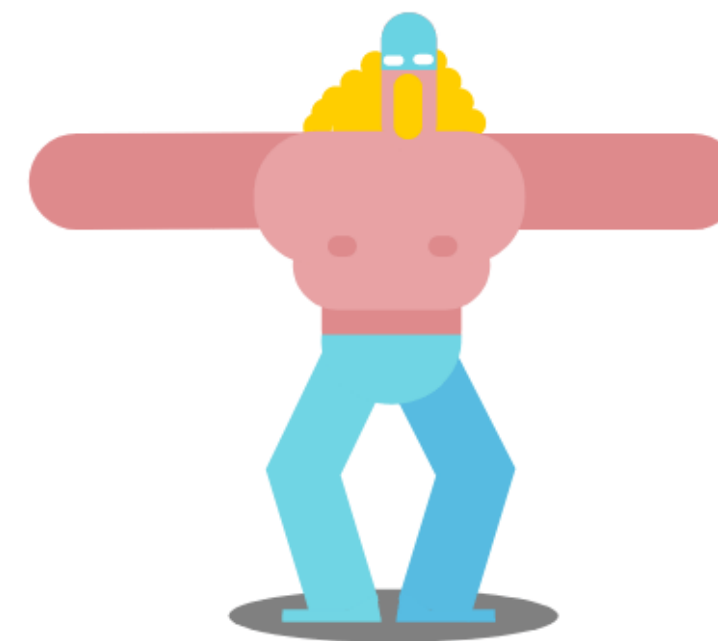
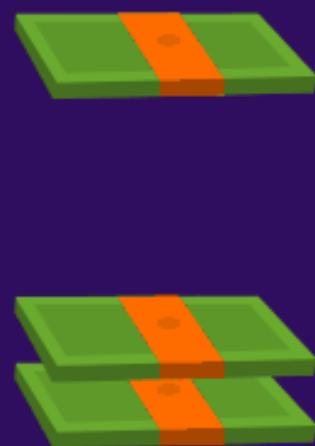
Lottie

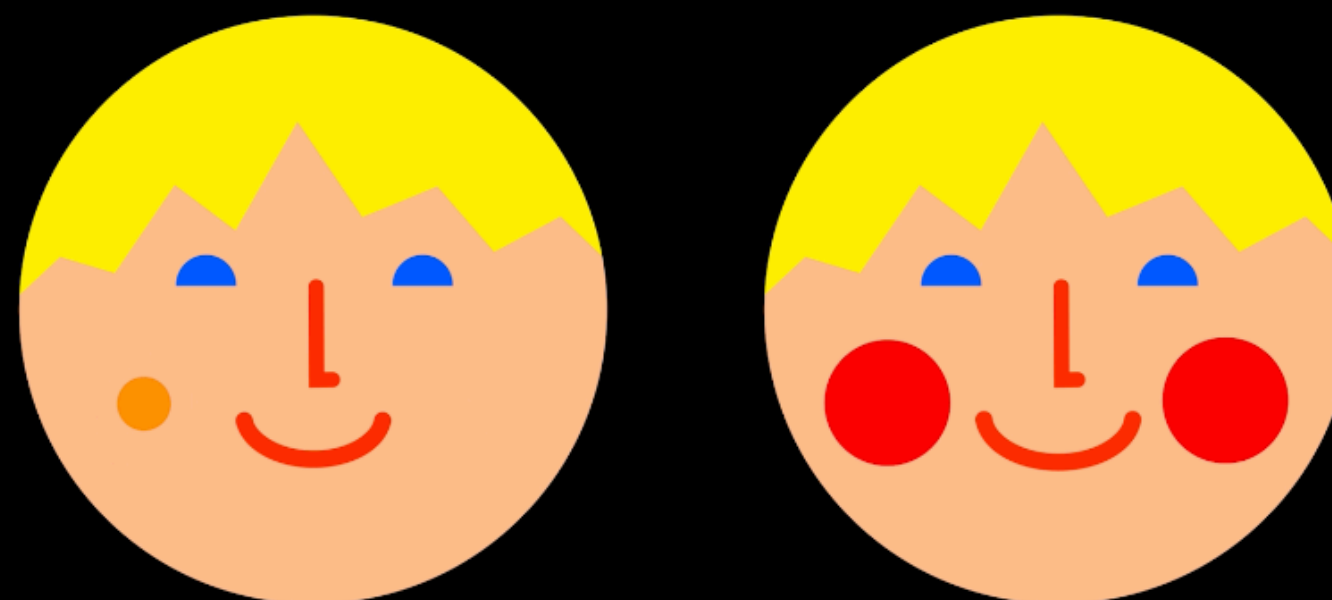


What is a Lottie?

A Lottie is a JSON-based file format – this basically means that it's a file that stores data about the animation as text. Lottie files are amazing (okay, we're a bit biased, but it's true!). They scale up or down without losing quality, they're super lightweight, they work on almost any device and are easily customizable.

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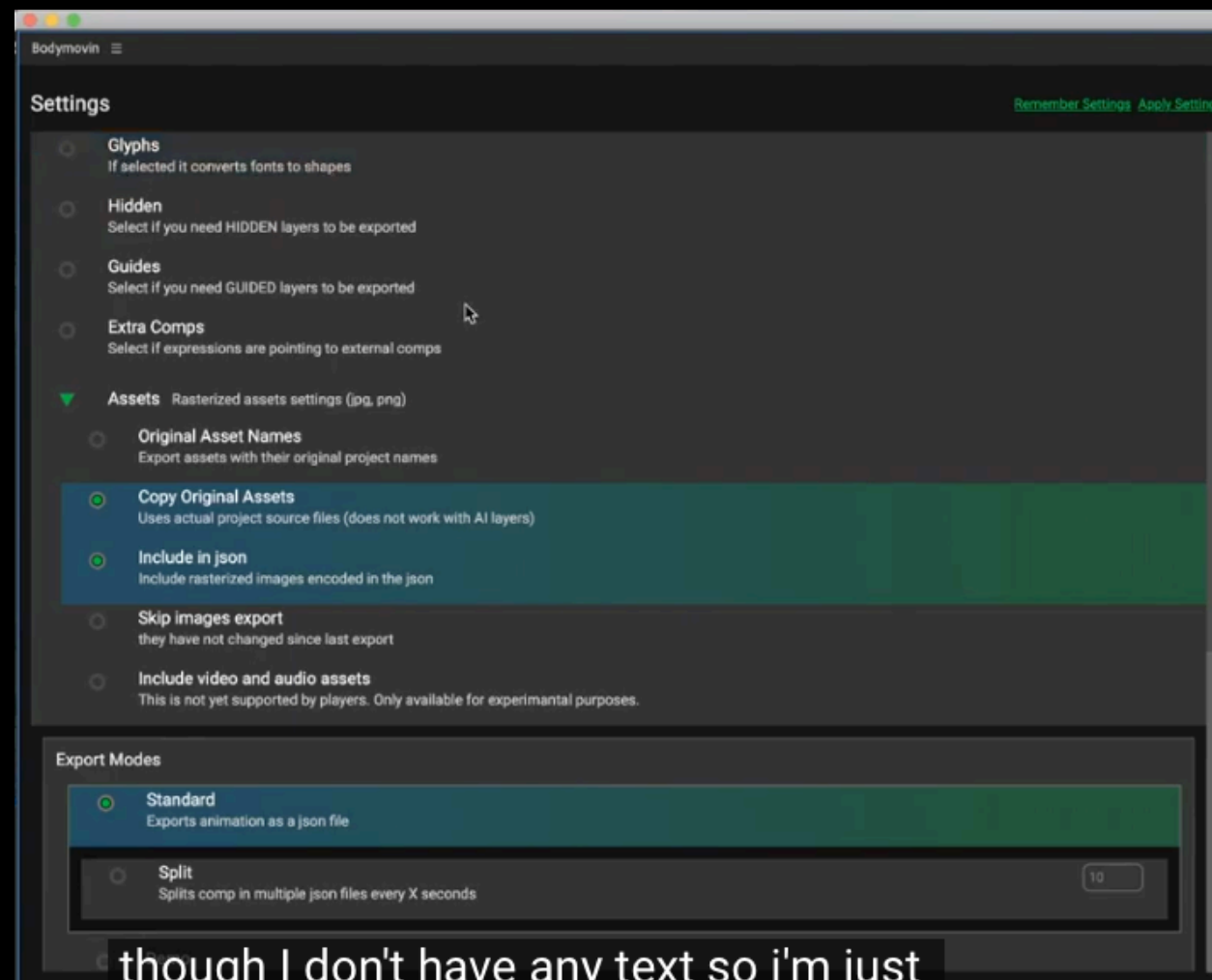


GT Eesti

This is the story of the typeface
GT Eesti, from its origins in Soviet
Russia in 1940 to its rebirth

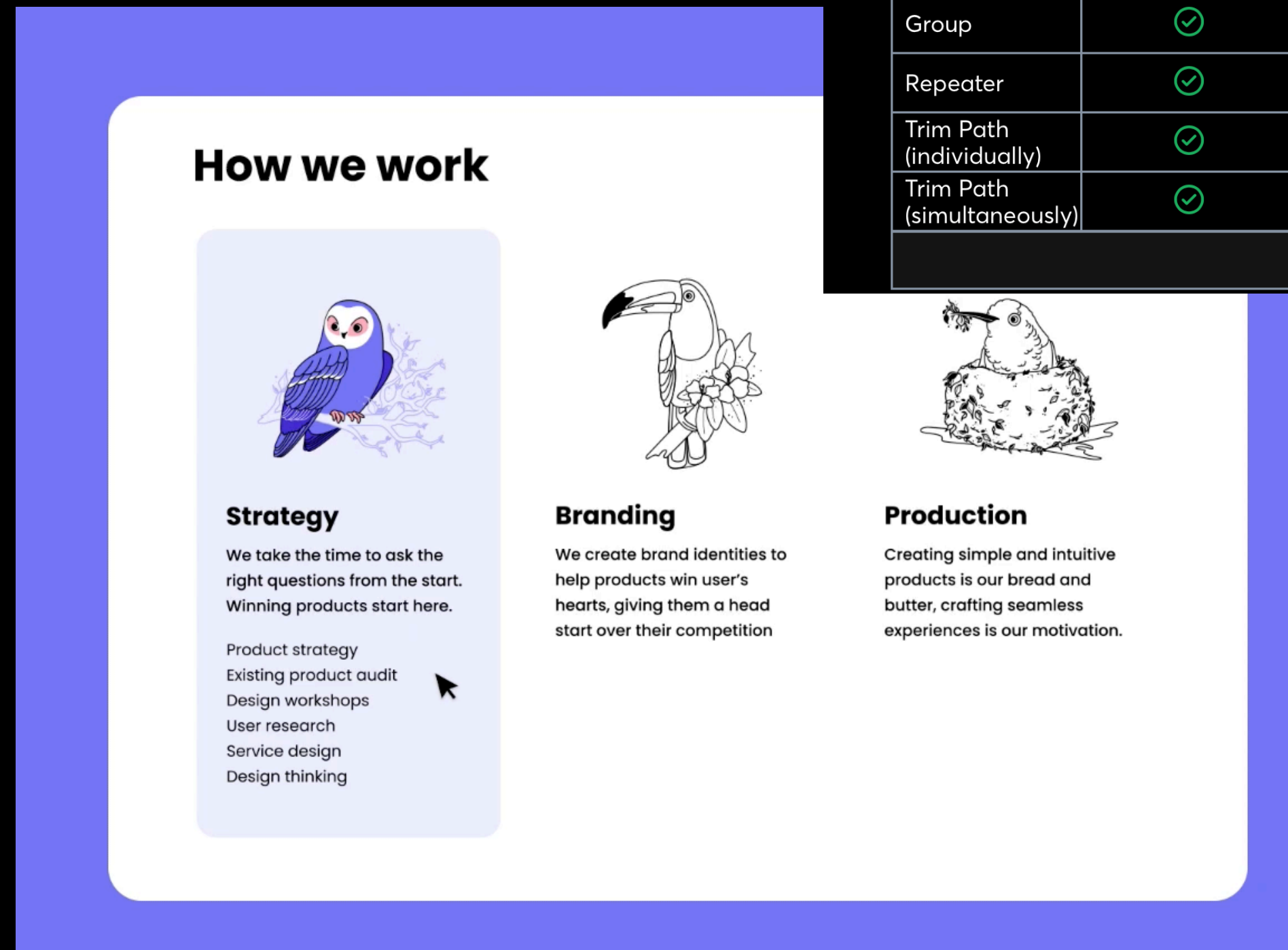
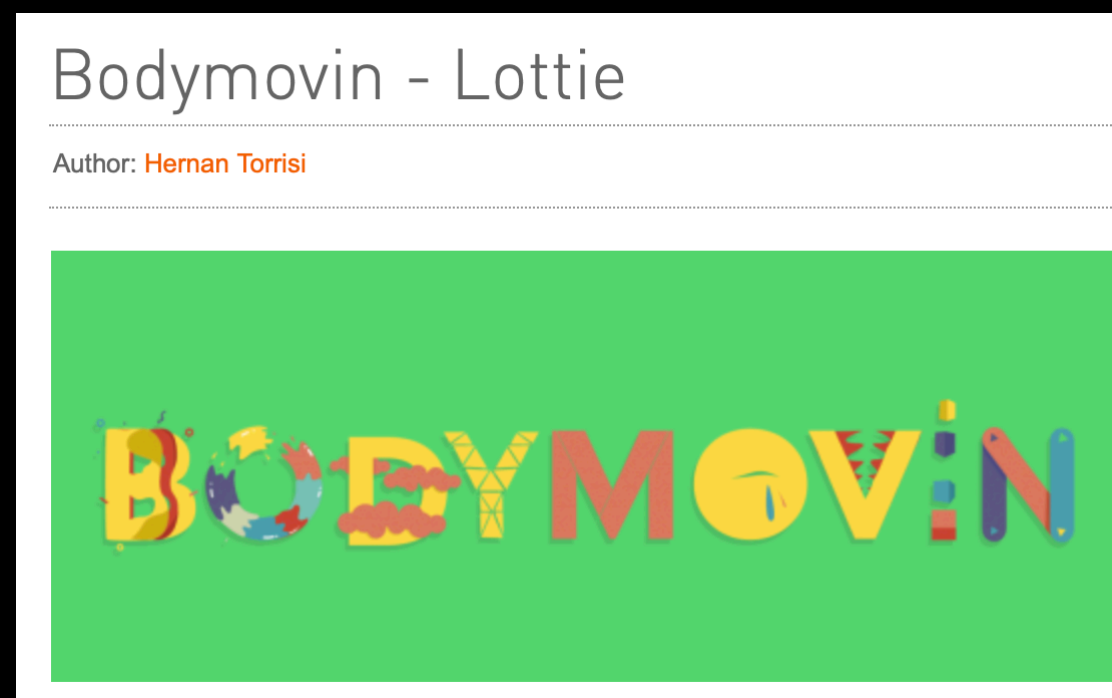
<https://gt-eesti.com/>

Lottie Files



though I don't have any text so i'm just

SHAPES	ANDROID	IOS	WINDOWS	WEB (SVG)	WEB (CANVAS)	WEB (HTML)
Shape	✔	✔	✔	✔	✔	✔
Ellipse	✔	✔	✔	✔	✔	✔
Rectangle	✔	✔	✔	✔	✔	✔
Rounded Rectangle	✔	✔	✔	✔	✔	✔
Polystar	✔	✔	✘	✔	✔	✔
Group	✔	✔	✔	✔	✔	✔
Repeater	✔	✘	✘	✔	✔	✔
Trim Path (individually)	✔	✔	✘	✔	✔	✔
Trim Path (simultaneously)	✔	✔	✔	✔	✔	✔
Show all ▼						



DAY 03 - Dateien - SWITCHdLottieFiles PlatformSupported After Effects FeatLottieFiles: Lade kostenlose LottieFiles Platform

lottiefiles.com/de/

LottieFilesProdukteIntegrationenKundenRessourcenPreisgestaltung

Nach Animationen suchen

Zum Dashboard gehen

Leichte,
skalierbare
Animationen für
deine Webseite
und Apps



LottieFiles nimmt die Komplexität aus dem Bewegungsdesign heraus. Lässt dich eine Lottie auf die einfachste Weise erstellen, bearbeiten, integrieren und sie verschicken.

es ist kostenlos →

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Privacy PolicyGot it

LottieFiles: Download Free LottieFilesdata

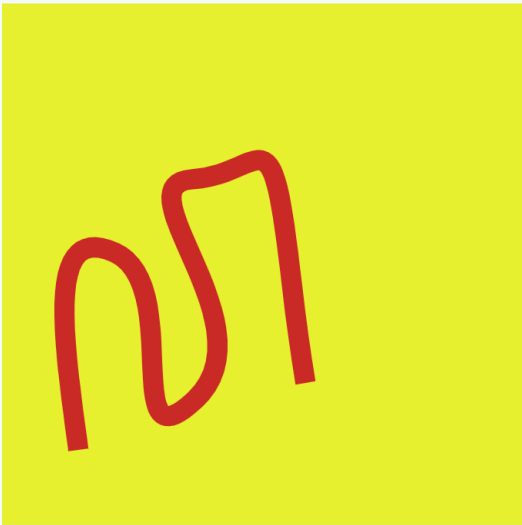
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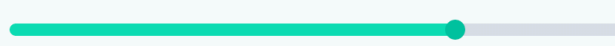
Private Animationsdata

No status

Share







128 / 175

Handoff & Embed

more.

Version

Current version

Asset link format

Lottie JSON

Asset link

https://lottie.host/4306c4c1-

Embed HTML

Customize

WEB

<script
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oEmbed URL iFrame code

https://lottie.host/embed/4306c4c1-

How to implement this animation on:

iOSAndroid

oEmbed URL iFrame code

<iframe src="https://lottie.host/embe